

# BOOM AND DOOM

ON PREMISE

## How it Works

#### **TIMING**

September & October

#### BRANDS

Boomsauce & Doomsauce

#### **PROMO MATERIALS**

- · Doomsauce/Boomsauce Glassware
- · Boomsauce Coasters
- Boomsauce Tin-Tackers
- Doomsauce & Boomsauce Stickers
- Boomsauce Door Handles
- Boomsauce Koozies

### **GIVEAWAY CONTEST**

Scan code for a chance to win an Ooni Fyra 12 Wood Pellet Pizza Oven.

## Renelita

- Build excitement and drive traffic around participating accounts through Lord Hobo's digital platforms & media outlets.
- Offer a unique customer engagement to your bar/restaurant.

