



4PK 16oz CANS



# HAZY

## BOOMSauce

The Good Lord Series is a bi-monthly release of some of our most cherished beers and a few that are new to a market-wide release. These beers are always big and bold; boundary-pushing examples of our uncompromising need to make world-class beer.

Boomsauce was our first New England IPA that won the hearts of all who tried it. We took this beloved recipe and amped it up to give you an even more juicy experience. Once you crack the can and pour a Hazy Boomsauce, a tropical explosion assaults your senses, both visually and sensory. It bursts with aroma giving notes of mango, guava, pineapple, and stone fruit. Clocking in at 8.8% ABV, the double dry hop still gives it a soft, pillowy mouthfeel as well as the copious amounts of oat and wheat malt. This beer is sweet, but not cloying, with a nice subtle drying aftertaste that lingers just long enough for you to want to take another sip.

RELEASE TYPE: GOOD LORD

AVAILABLE: NOV - DEC

DISTRIBUTION: NATIONAL

SHELF LIFE: 90 DAYS



CENTENNIAL • CITRA • ELLA • MOSAIC

ABV: 8.8%

### THE EXPERIENCE

#### VISUAL:

Hazy straw yellow.

#### AROMA:

Dense tropical stone fruit with light floral notes.

#### TASTE:

Sweet but not cloying. Notes of mango, guava, pineapple, and stone fruit.

#### MOUTHFEEL:

Soft, pillowy.

### RELEASE DATES

MARKET RELEASE: 11/09/2021

### PACKAGING FORMATS

4PK 16oz CANS | 1/2 BBL | 1/6 BBL



# LORD HOBO

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