



Sampler Pack

We're starting 2021 off right with a new mix of beers in our sampler pack. Our sharp new branding is fully on display in each of the 4 different beers included. Our iconic flagship Double IPA, Boomsauce, anchors the selection; a beer to celebrate any occasion. The sampler pack is rounded out by our hometown-homerun hazy IPA, 617, our flavor-packed everyday IPA, Life, and our eminently crushable Golden Ale, Freebird.

Great beer has the power to bring people together. That is a principle that drives us every day and we believe is best expressed in our sampler pack - we've brought together 4 different beers so that there's something for everyone. This pack is a great addition to any gathering or night at home as we ease into a new year and look towards good things.



RELEASE TYPE:
Sampler

DISTRIBUTION:
National



AVAILABILITY:
DEC - APR

SHELF LIFE:
90 Days
*Based upon shortest shelf life in package.

LORD HOBO BREWING CO 5 DRAPER ST • WOBURN, MA
@LORDHOBOWEBREWING   



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The beer descriptions below are depicted graphically on the bottom panel of the 12 pack.

BOOMSAUCE	DOUBLE IPA	7.8% ABV
OUR FLAGSHIP BEER Boomsauce is a big bold IPA with a complex hop profile. With five different hops, it hits you with strong tropical fruit flavors before mellowing out to finish with a hint of earthiness. Each subsequent taste opens up the dynamic layers of complexity woven throughout this beer. Boomsauce is your way to celebrate no matter the occasion.		
HOPS	WARRIOR • AMARILLO • ELLA • MOSAIC • FALCONERS FLIGHT	

617	HAZY IPA	6.17% ABV
#THATS617 617 perfectly embodies the iconic winning spirit of Boston and all of New England through its carefully balanced flavors of greatness. The hops and grains blend together beautifully providing a perfect equilibrium between sweet and bitter. Together they form a bright berry flavor profile with a hint of honey in the finish. 617 is a homerun however you decide to drink it.		
HOPS	SIMCOE • CENTENNIAL • AZACCA	

FREEBIRD	GOLDEN ALE	5% ABV
CRUSHABLE The word crushable doesn't even begin to describe what Freebird has to offer. With a strong flavorful profile, it still maintains a clean finish to quench even the greatest thirst. With this refreshing Golden Ale, the hops take a backseat while the flavor brings forth a slightly sweet, breadly malt background that always leaves you wanting more.		
HOPS	SIMCOE • AMARILLO	

LIFE	SESSION IPA	4.5% ABV
EASY DRINKING This hop forward, easy-drinking IPA tickles your tongue in all the right ways. The Citra hops bring out a fresh zesty lemon without the puckering aftereffect, while the oats in the malt bill provide a silky mouthfeel. Grab Life by the hands and don't let go.		
HOPS	CITRA • HORIZON • CHINOOK	

SHELF LIFE

90 days

90 days

150 days

120 days

