



# NEW ENGLAND Sampler

There are few places more magical than New England in the summer. We set out to capture the spirit of our home during those sultry summer months with our newest sampler pack. Boasting 4 unique IPAs, you're sure to find the perfect beer for any adventure you might find yourself on.

Boomsauce is our flagship Double IPA that represents strong and bold New Englanders ready to take on any task. 5 different hops provide strong tropical fruit flavors before mellowing out to finish with a hint of subtle sweetness and earthiness. 617 is a Hazy IPA that embodies the winning spirit of Boston and all of New England. The hops and grains blend together beautifully providing a perfect equilibrium of sweet and bitter. 617 is a homerun however you decide to drink it. Next, we have Angelica, which is a one of a kind showcase of the magnificent Mosaic hop. Angelica's brand new packaging is a representation of the soft and luscious beer inside. With each sip the smooth mouthfeel is like a tranquil morning sunrise overlooking a still private lake. Last and definitely not least, we round out the pack with Life, our crisp and refreshing Session IPA. Life is the perfect companion for a hike up a trail, chilling on the beach, or just relaxing by a campfire with friends. Grab this pack and experience the beauty of New England with every sip.



**RELEASE TYPE:**  
Sampler

**DISTRIBUTION:**  
National



**AVAILABILITY:**  
April - July

**SHELF LIFE:**  
90 Days  
\*Based upon shortest shelf life in package.

**LORD HOBO BREWING CO**

5 DRAPER ST • WOBURN, MA  
@LORDHOBOBREWING



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The beer descriptions below are depicted graphically on the bottom panel of the 12 pack.

BOOMSAUCE	DOUBLE IPA	7.8% ABV
<b>OUR FLAGSHIP BEER</b> Boomsauce is a big bold IPA with a complex hop profile. With five different hops, it hits you with strong tropical fruit flavors before mellowing out to finish with a hint of earthiness. Each subsequent taste opens up the dynamic layers of complexity woven throughout this beer. Boomsauce is your way to celebrate no matter the occasion.		
HOPS	WARRIOR • AMARILLO • ELLA • MOSAIC • FALCONERS FLIGHT	

617	HAZY IPA	6.17% ABV
<b>#THATS617</b> 617 perfectly embodies the iconic winning spirit of Boston and all of New England through its carefully balanced flavors of greatness. The hops and grains blend together beautifully providing a perfect equilibrium between sweet and bitter. Together they form a bright berry flavor profile with a hint of honey in the finish. 617 is a homerun however you decide to drink it.		
HOPS	SIMCOE • CENTENNIAL • AZACCA	

ANGELICA	HAZY IPA	5.5% ABV
<b>REFRESHING</b> Angelica is designed to be a one-of-a-kind hazy showcase for the magnificent Mosaic hop, bringing forth strong citrus flavors. What really stands out about this beer is the pillowy mouthfeel the wheat malt brings out. The color, haze, and taste are as if you're drinking a freshly squeezed glass of orange juice with a full mouthfeel. Angelica is clean, refreshing and a true piece of art.		
HOPS	MOSAIC • CENTENNIAL	

LIFE	SESSION IPA	4.5% ABV
<b>EASY DRINKING</b> This hop forward, easy-drinking IPA tickles your tongue in all the right ways. The Citra hops bring out a fresh zesty lemon without the puckering aftereffect, while the oats in the malt bill provide a silky mouthfeel. Grab Life by the hands and don't let go.		
HOPS	CITRA • HORIZON • CHINOOK	

## SHELF LIFE

90 days

90 days

120 days

120 days



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