

This IPA Sampler Pack is the perfect partner for all your activities. Whether it's, apple picking, raking the leaves, carving the turkey, getting together with family and friends, or toasting to the new year, you're not going to want to leave this pack behind. Starting with our quintessential flagship Double IPA, Boomsauce kicks the party off right hitting you with 5 different hops creating a strong tropical yet earthy flavor profile. Boomsauce is accompanied by two haze bombs, Angelica and 617. Although both are Hazy IPA's, each beer provides a vastly different flavor profile and mouthfeel from the variations of hops and malt, bringing forward unique fruity characteristics. Last but certainly not least is the newest and juiciest kid on the block, Juice Lord. This IPA connects Galaxy and Huell Melon hops before taking you on a juice-soaked journey through IPA bliss fit for any occasion.



**RELEASE TYPE:** 

Sampler

DISTRIBUTION:

National



**AVAILABILITY:** 

JULY - DEC

SHELF LIFE:

90 Days

\*Based upon shortest shelf life in package.



# IPA SAMPLER

The beer descriptions below are depicted graphically on the bottom panel of the 12 pack.

**BOOMSAUCE** 

**DOUBLE IPA** 

7.8% ABV

## **OUR FLAGSHIP BEER**

Boomsauce is a big bold IPA with a complex hop profile. With five different hops, it hits you with strong tropical fruit flavors before mellowing out to finish with a hint of earthiness. Each subsequent taste opens up the dynamic layers of complexity woven throughout this beer. Boomsauce is your way to celebrate no matter the occasion.



WARRIOR · AMARILLO · ELLA · MOSAIC · FALCONERS FLIGHT

617

HAZY IPA

6.17% ABV

### #THATS617

617 perfectly embodies the iconic winning spirit of Boston and all of New England through its carefully balanced flavors of greatness. The hops and grains blend together beautifully providing a perfect equilibrium between sweet and bitter. Together they form a bright berry flavor profile with a hint of honey in the finish. 617 is a homerun however you decide to drink it.



SIMCOE · AZACCA

JUICE LORD

IPA

6% ABV

### HAZY & JUICY

Pillowy oats and our house pilsner malt combine to provide a silky smooth canvas upon which we've painted a juicy and fruity masterpiece. A sublime meeting of Galaxy and Huell Melon hops makes for a hazy IPA overflowing with the irresistible flavors of ripe melon and citrus fruits. Juice Lord is a beer made for the modern IPA drinker - smooth, yet sophisticated; daring, but familiar.



GALAXY · HUELL MELON · CITRA · AZACCA · WARRIOR

**ANGELICA** 

**HAZY IPA** 

5.5% ABV

### REFRESHING

Angelica is designed to be a one-of-a-kind hazy showcase for the magnificent Mosaic hop, bringing forth strong citrus flavors. What really stands out about this beer is the pillowy mouthfeel the wheat malt brings out. The color, haze, and taste are as if you're drinking a freshly squeezed glass of orange juice with a full mouthfeel. Angelica is clean, refreshing and a true piece of art.



MOSAIC • CENTENNIAL

# SHELF LIFE

90 days

OHOBO LORDHOB

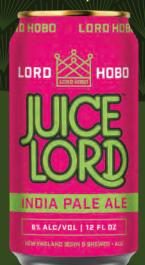




DOUBLE IPA

7.8% ALC/VOL | 12 FL 0Z

90 days



90 days

HAZY IPA

6.17% ALC/VOL | 12 FL 02

NEW ENGLAND BORN 6 BREWEG - ALE

/120 days

